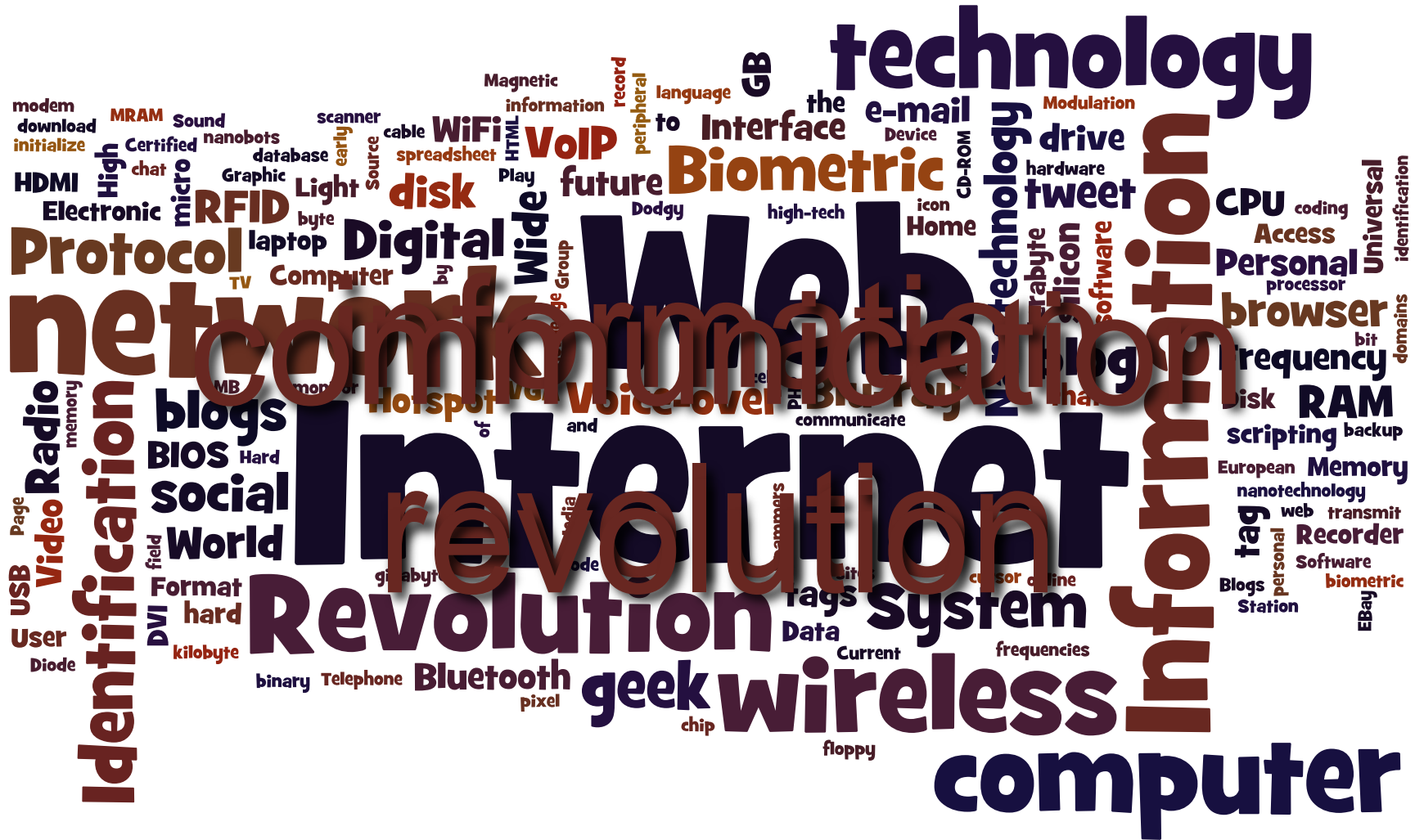




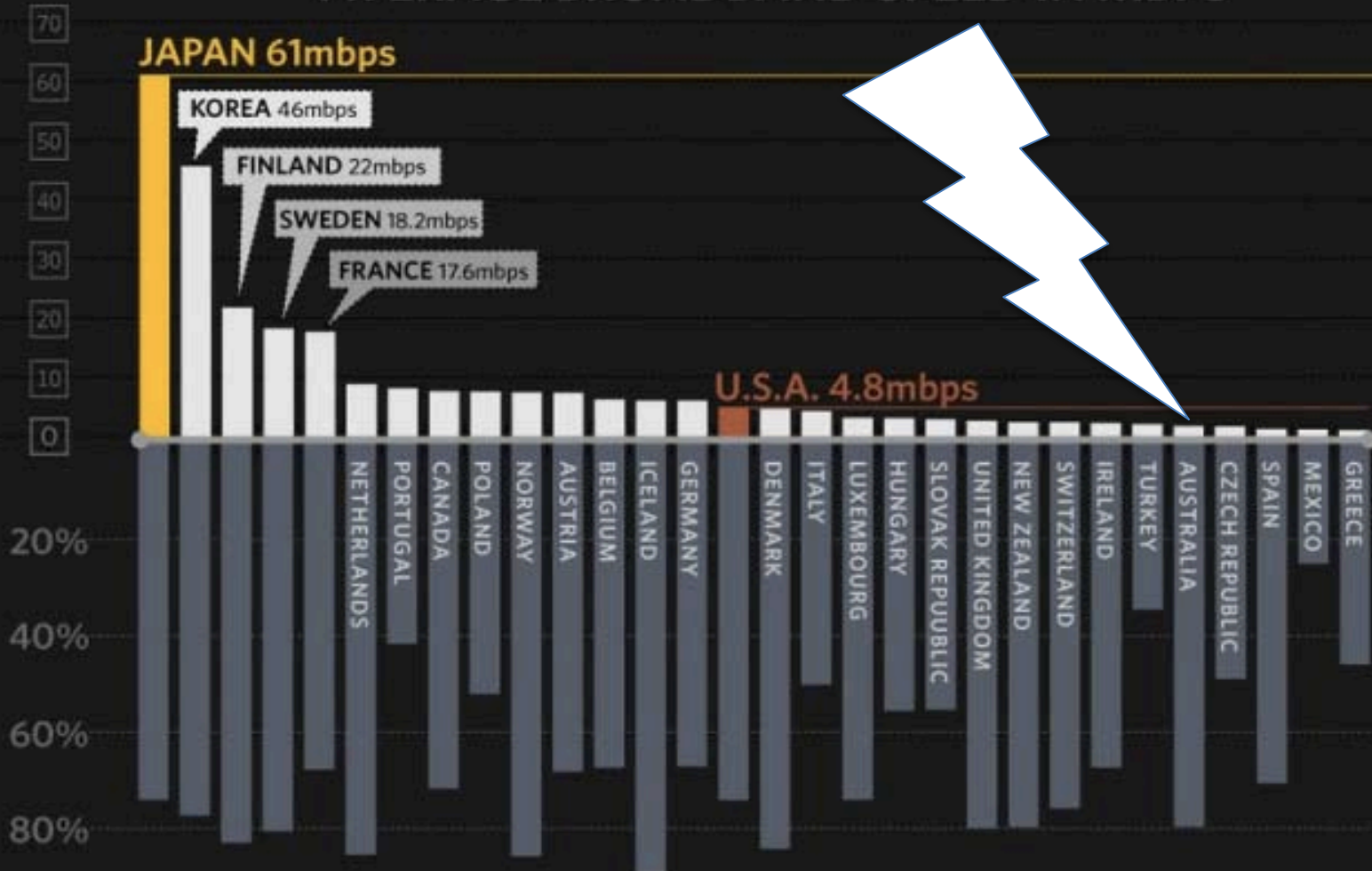
TECHNOLOGY TRENDS







AVERAGE BROADBAND SPEED IN MBPS

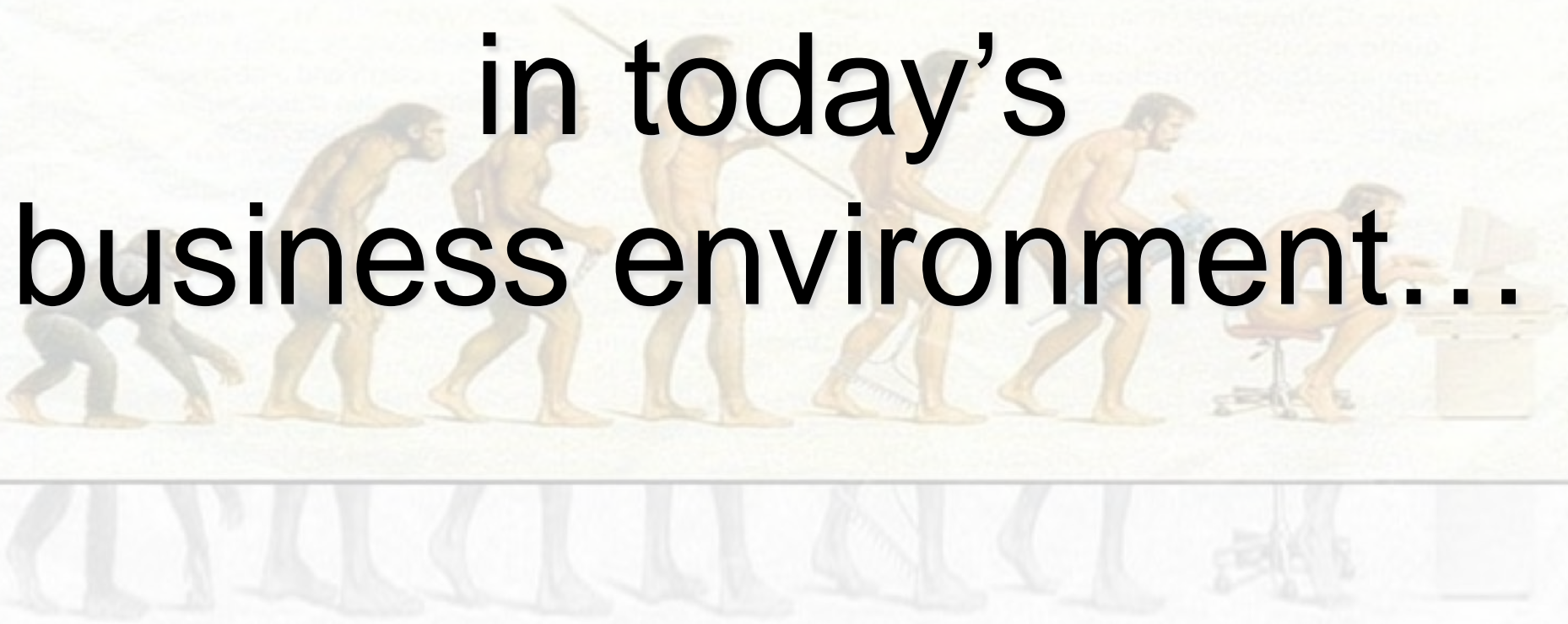


BROADBAND PENETRATION PERCENTAGE

SOURCE: Internet World Stats Broadband Penetration

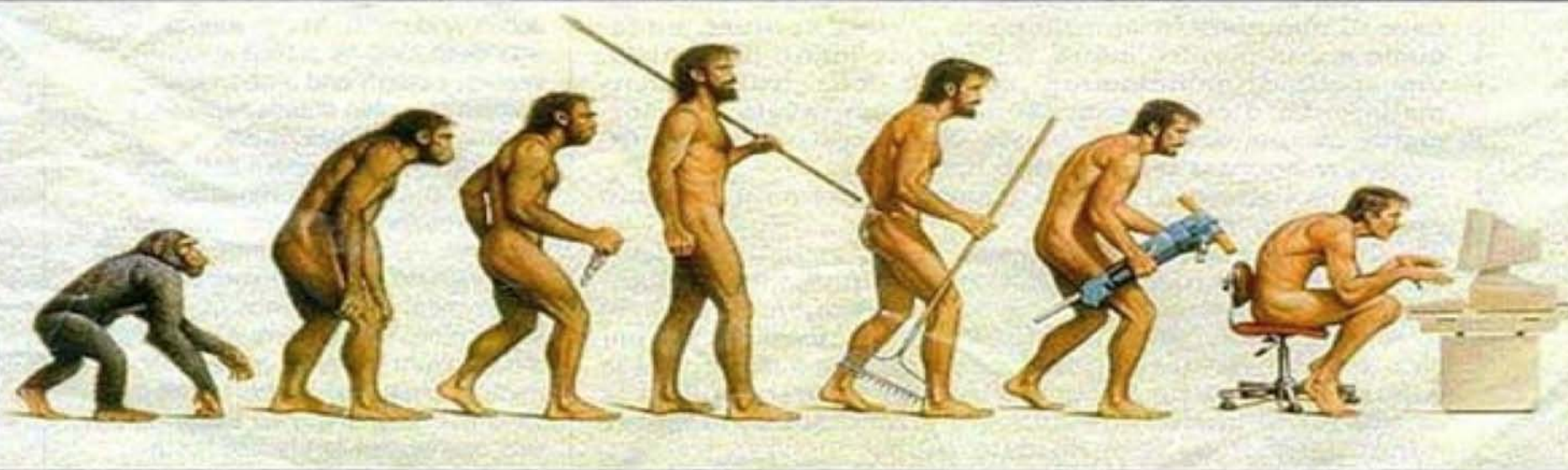


There's one constant
in today's
business environment...





EVOLUTION



**THE ACCELERATING RATE OF
TECHNOLOGICAL CHANGE**



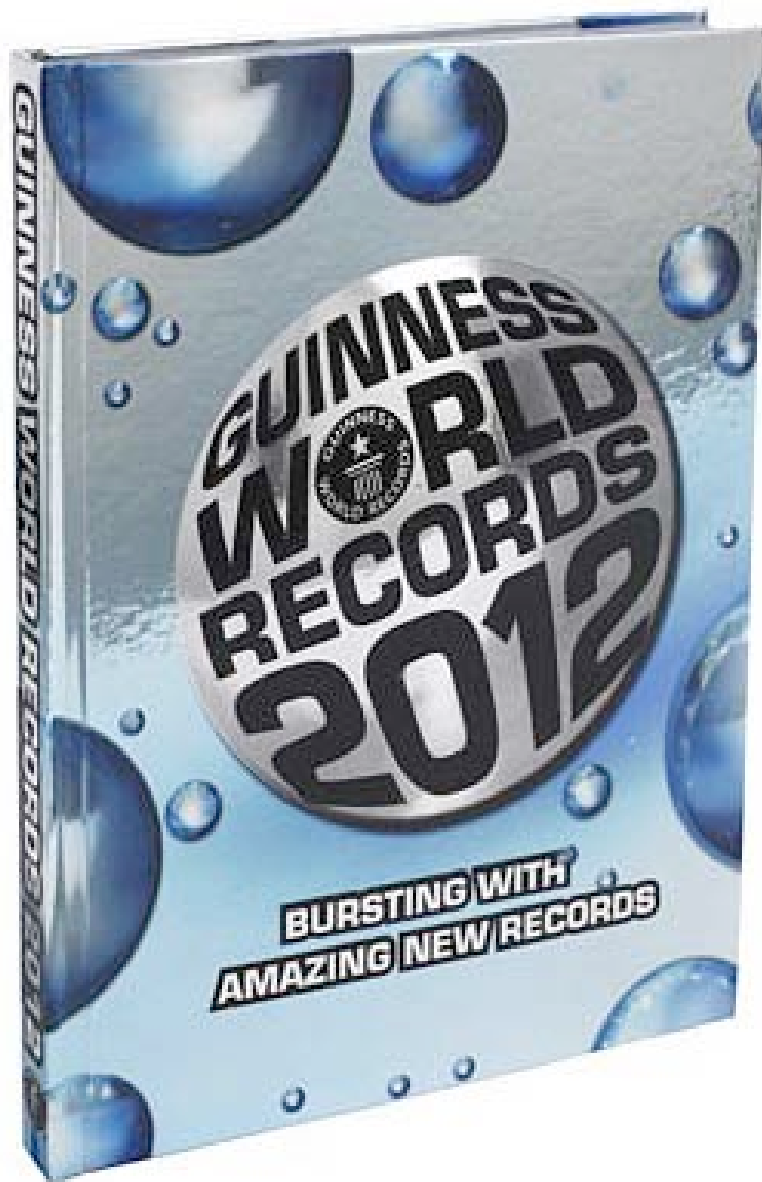
TECHNOLOGY TRENDS



OPPORTUNITY
chaos



DISRUPTIVE CHALLENGES INNOVATION



The fastest selling
technology product
in the history of
the world is...



4.5 million iPads in 90 days
1 million iPhones-first 90 days

The iPad has become the fourth largest “category” behind TVs, Smartphones and Notebooks.



KINECT™

for  XBOX 360®



8,000,000 in 60 days

Average 133,000 per day





1,000,000 in a weekend
Average 347 per minute



iPhone 4





3,000,000 in a weekend



3,000,000





2011

the beginning of the content revolution

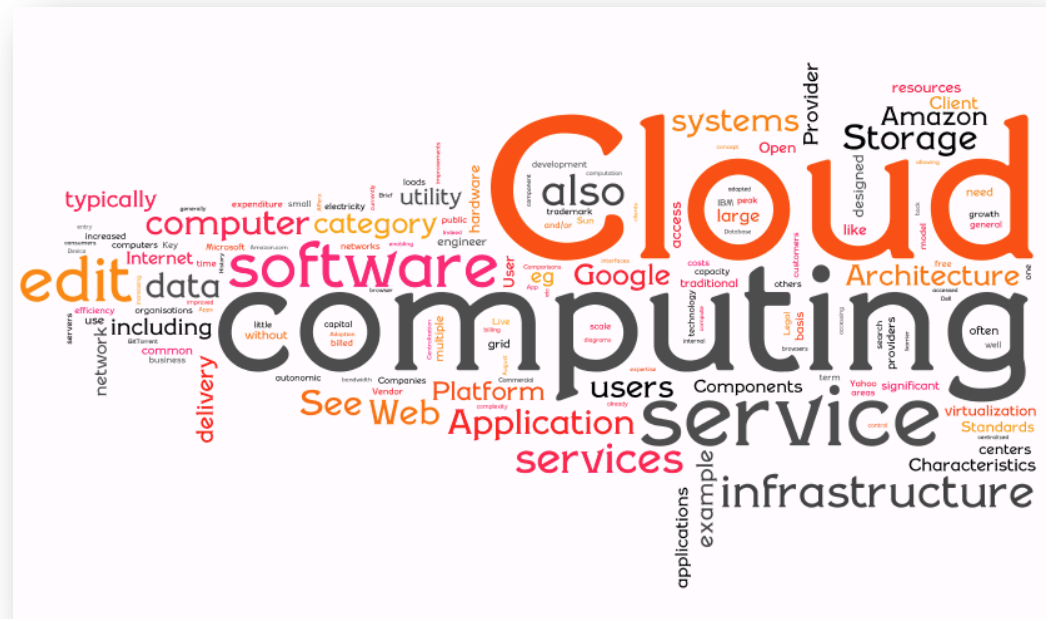




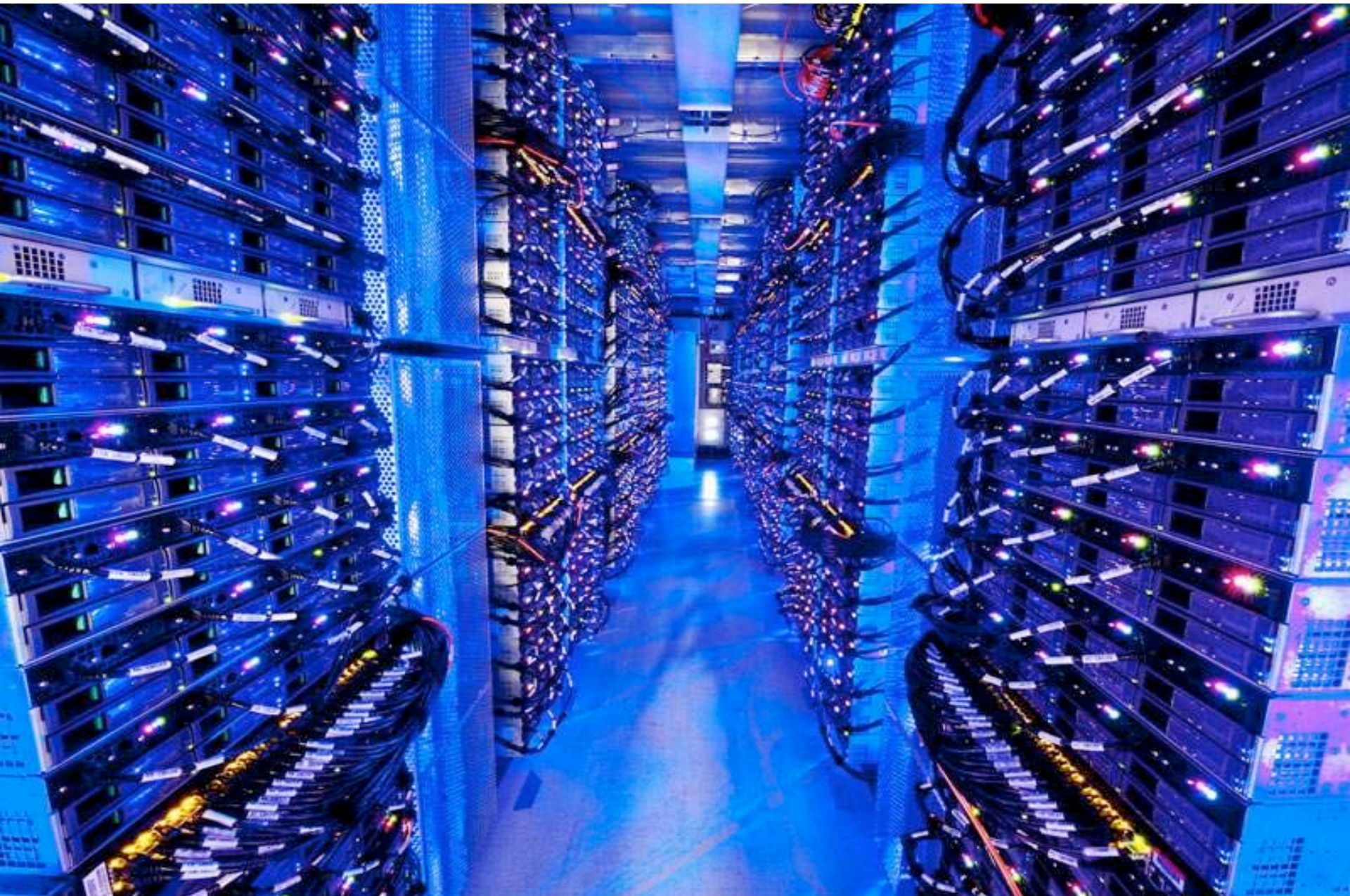
2011 the beginning of the content revolution













Consumers access the Cloud

Picasa

Search Photos

Straighten Redeye
Auto Contrast Auto Color

Free photo editing software from Google, now with name tags.

Fill Light

Picasa is free photo editing software from Google that makes your pictures look great. Sharing your best photos with friends and family is as easy as pressing a button!

[Learn about Name tags in Picasa](#) [Learn more about Picasa and Picasa Web Albums](#)
[Watch a video introduction](#)
Use iPhoto? [Download the free Picasa Web Albums uploader](#)

ImageShack
media hosting company

Picasa Web Albums

Share photos with friends and family ...or explore public photos

YouTube

Search Browse Upload Create Account Sign In

g for quality. We have our ways.

Join the largest worldwide video-sharing community!

Create Account Already have an account? Sign In

Recommended for You

Video Title	Views	Age
Qué es el Diseño Editorial	3,912 views	1 year ago
How To Download Fonts To A Mac	4,004 views	2 years ago
Tablet Acer Iconia Tab A500 CES	69,186 views	6 months ago
4G LTE Get Ready	156,576 views	4 months ago
Which is Faster? 3G vs 4G Speed	146,577 views	1 year ago
iPhone 4G Verizon Funny Fail	25,239 views	1 year ago
Acer Iconia Tab W500 (Windows 7)	65,052 views	5 months ago
Redefine the wireless experience	87,605 views	1 year ago

Find Stuff **What's New**

Halloween

Vampire Fever
Thirsty, mysterious and sultry...

Best Halloween Costume
Upload your best Halloween costume in our competition and vote for your favorites!

Spotlight

Catch-up TV on YouTube
Check out the FULL-LENGTH final episode of this inspiring Aussie show, which aired last night.
Presented by: InTheirFootsteps

Trends

Video Title	Views	Age
In Their Footsteps - Episode 10 - Johns	589 views	
Beyoncé - Best Thing I Never Had	6,726,206 views	4 months ago
Songify This - CANT HUG EVERY CAT - a song ab...	2,045,070 views	
League of Legends - Leona Champion Spotlight	1,302,219 views	



iCloud



Buy music

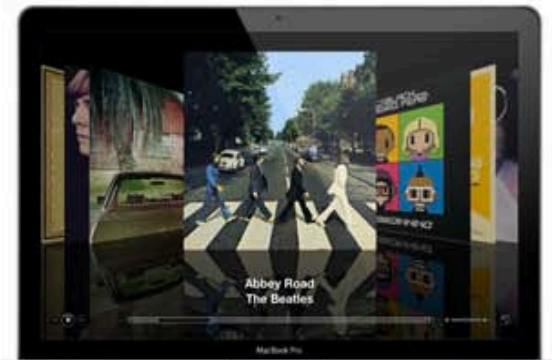
Download music from iTunes on any device.

iCloud stores it

Your music is stored in iCloud.

And pushes it to your devices

Your music automatically appears on your iPad, iPhone, iPod touch, Mac, and PC.





the smartphone revolution

The mobile internet and our increasing fascination with rich media content will have a huge effect on how business and government connect with clients via the web.





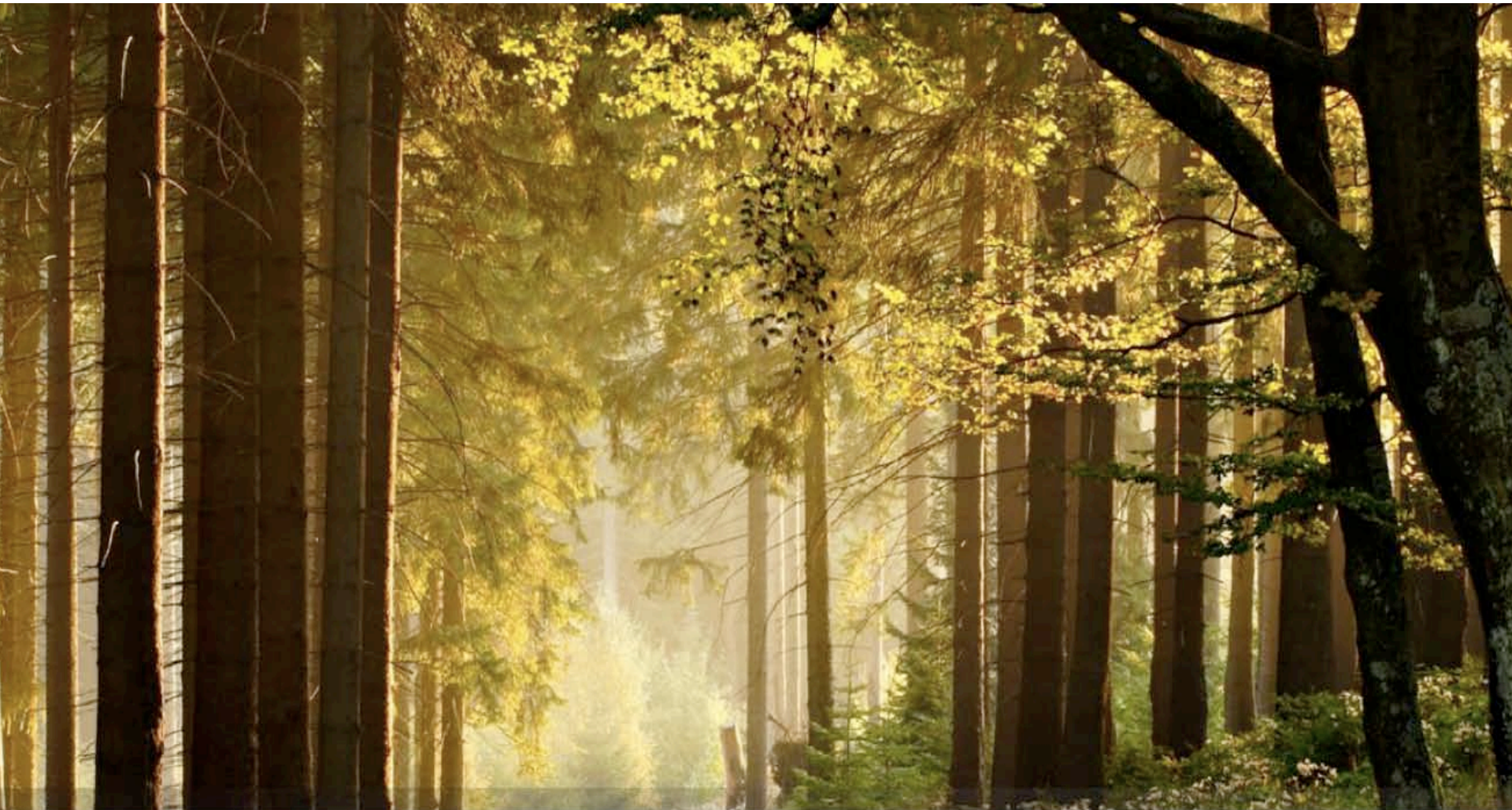
Choosing A Dress now takes on a whole new dimension

The 'Cloud' Virtual wardrobe



Technology is changing the business landscape...

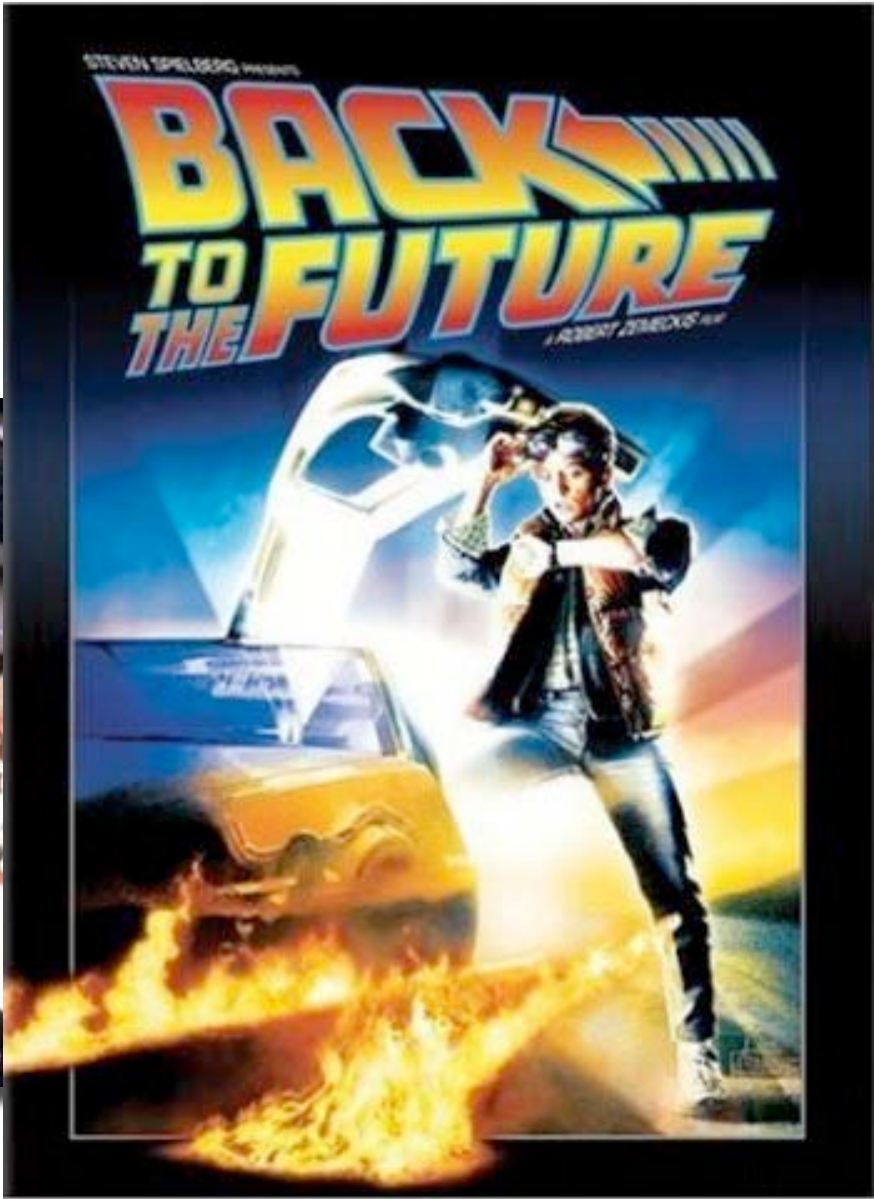




ANTICIPATING THE FUTURE



ANTICIPATING THE FUTURE...



DANGER

**FLUX
CAPACITOR
.21 JIGAWATTS**





THE FUTURE WILL BE MORE MOBILE AND MORE TECHNOLOGY ENABLED





The awesome size of the internet

IF YOU
**PRINTED THE
INTERNET** reading it would take

**57,000
YEARS**

24 HRS A DAY
7 DAYS A WEEK
NON-STOP

AND If you read it for
10^{MINUTES} A NIGHT BEFORE BED
IT WOULD TAKE
8,219,088 YEARS





www



Staying connected through EMAIL

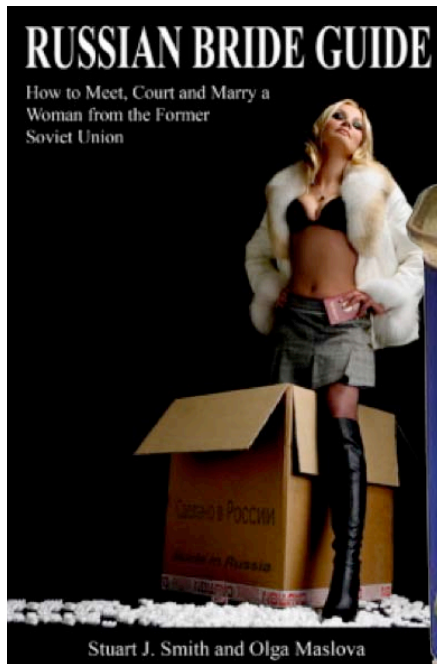


107 Trillion

Number of emails sent in 2010



Staying connected through EMAIL



An estimated 89% of all emails were spam related in 2010



The staggering size of the internet...

flickr

3000

**images uploaded to Flickr's
website every minute**

7 Billion

**photos on Flickr in
September 2011**



The staggering size of the internet...



12.2 Billion

videos viewed on YouTube every month



THE DIGITAL REVOLUTION...





THE DIGITAL REVOLUTION...





PORTABLE PLAYERS FOR PEOPLE ON THE GO

home entertainment

AUSTRALIA'S COMPLETE DIGITAL LIFESTYLE COMPANION

DISCOVER DIGITAL TV
12 EXCLUSIVE RECIPIES
THE RADIOS THAT...

TESTED THIS MONTH

- LG B2070
- LG A29650D
- SHARP BD-HP50X
- SAMSUNG UA46B710A
- YAMAHA RX-Z7
- SHARP BD-HP50X
- SENNHEISER HD 800
- EPSON EH-TW5000
- DEFINITE TECHNOLOGY HT1000 SPEAKERS

WIN PRIZES WORTH \$5000

home entertainment

AUSTRALIA'S COMPLETE DIGITAL LIFESTYLE COMPANION

AUDIO SPECIAL

- Setting up for stereo and surround
- Choosing the right loudspeakers
- Essential audition tips

TANNOY PRESTIGE

Man-sized loudspeakers

REVIEWED THIS MONTH

- SAMSUNG HT-XB10
- PIONEER KURO
- SHARP PDP-C509A
- ONKYO TX-SRX706
- KLIPSCH

WIN \$5668 PANASONIC NEOPOP PLASMA TV & BLU-RAY SYSTEM

home entertainment

AUSTRALIA'S COMPLETE DIGITAL LIFESTYLE COMPANION

THE ABC OF LCD TV

Which tech is worth paying for?

TV UNPLUGGED

WIRELESS SONY BRAVIA EX1

HIGH DEFINITION TIME MACHINE

Panasonic DMR-BW850 Blu-ray recorder

FREEVIEW EXPLAINED

The new DTV and what you need

TESTED THIS MONTH

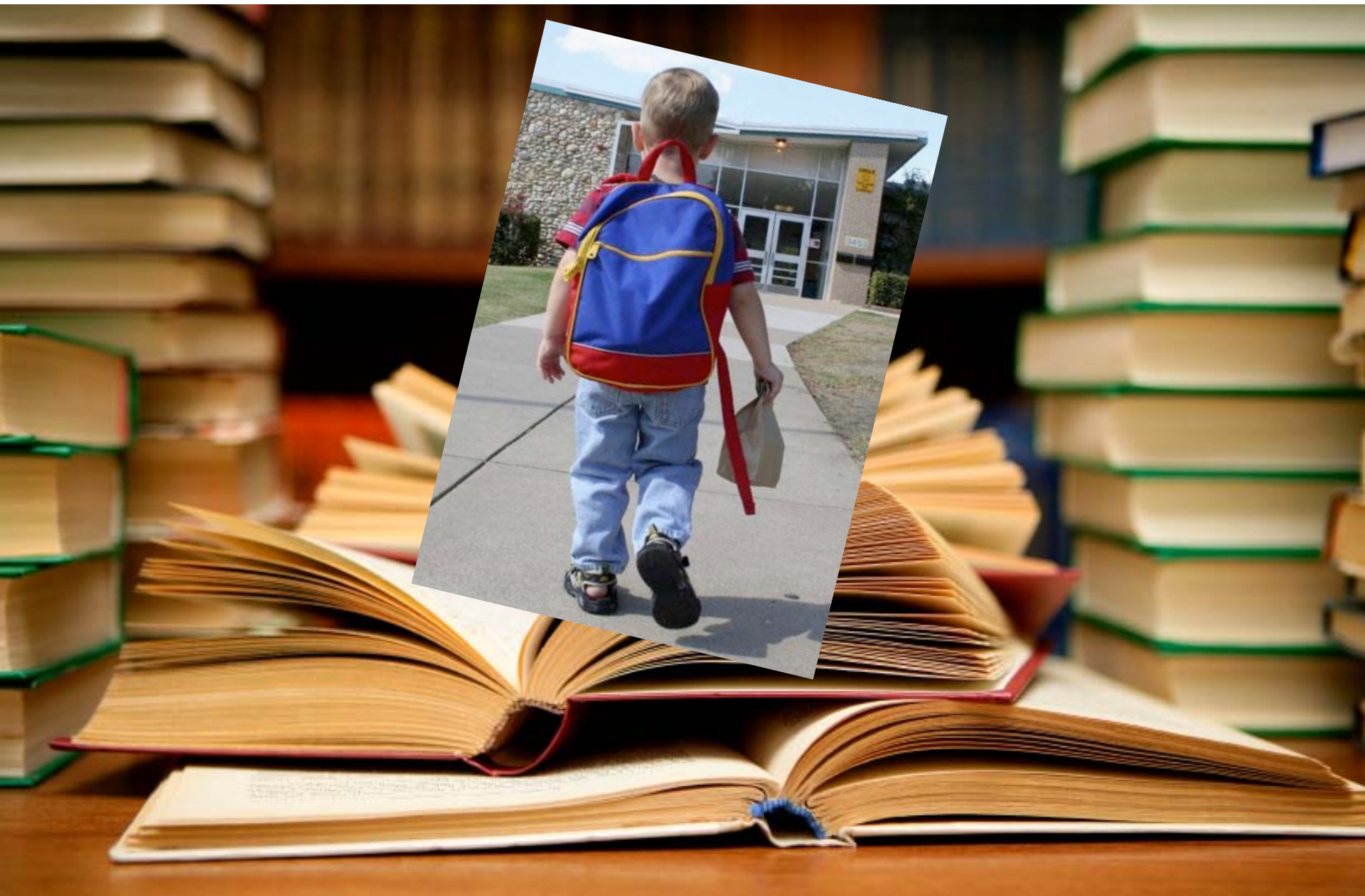
- LG B2070
- LG A29650D
- SHARP BD-HP50X
- SAMSUNG UA46B710A
- YAMAHA RX-Z7
- SHARP BD-HP50X
- SENNHEISER HD 800
- EPSON EH-TW5000
- DEFINITE TECHNOLOGY HT1000 SPEAKERS

Living la vida Luxe

LCD essentials

BLU MOVIE STARS

PORTABLE MUSIC SCENE







Generational change: Digital Natives/Millennials





Generational change: Baby Boomers

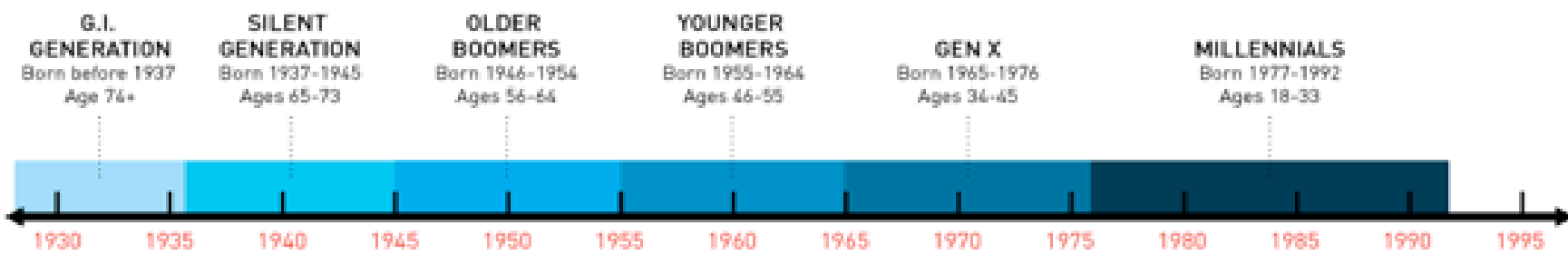




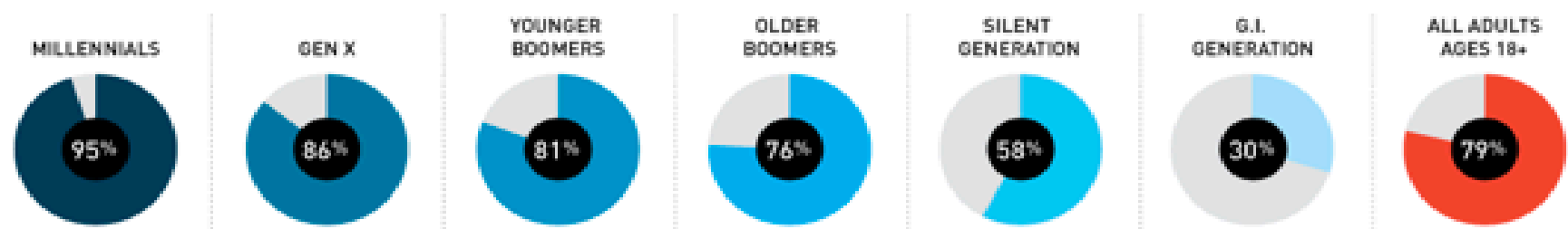
Generational change: The Digital Divide

THROUGH THE GENERATIONS: HOW THE WEB IS BEING USED

HOW ARE GENERATIONS DEFINED?



THE PERCENT OF EACH GENERATION ONLINE







...IS SOCIAL MEDIA A FAD?



















GadgetGuy[™]
com.au





National
Broadband
Network









