

# NEWS RELEASE



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## Event to focus on impact of the NBN on the South West

We've all heard about the National Broadband Network and how it will do big things for Australia. But what exactly are these big things? And what are the implications for regional areas like the South West?

Come along to the next Critical Horizons event and hear how the rollout of the NBN could change our lives – from the way we do business, and provide healthcare, to the way governments deliver services.

During the conference, experts from around Australia including Australia's Gadget Guy Peter Blasina, futurist Ross Dawson and Australia's First Online Community author Mal Bryce will share their thoughts about the NBN, answering the question – What's in it for me?

The event, to be held at Bunbury's Edith Cowan University on December 1, will highlight how the delivery of fast-speed internet is set to revolutionise Australia, focusing on the potential impact of the technology on regional areas such as the South West.

South West Development Commission chief executive officer Don Punch encouraged people to take up the opportunity to attend the seminar and learn more about the NBN and its potential impact on regional areas.

"While the rollout of the NBN is yet to be scheduled for the South West, there is no doubt this infrastructure will have an impact on the region," he said.

"We want people to be prepared for this new technology and to start thinking about the possibilities that will come with it."

An initiative of the South West Development Commission, Critical Horizons is the region's premier think tank series. Past seminars have explored the future of water, renewable energy, carbon trading, and agriculture and food.

For more information about The National Broadband Network: What's in it for me? conference, visit [www.criticalhorizons.com.au](http://www.criticalhorizons.com.au) or contact event manager Alan Cross at the South West Development Commission by phoning 9792 2000 or emailing [alan.cross@swdc.wa.gov.au](mailto:alan.cross@swdc.wa.gov.au).

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